

Marketing Representative Edmonton, AB

Founded in Edmonton in 1990, Hi-Tech Seals is a leading Canadian seal distribution company, with a longstanding commitment to customer service. Our staff works closely with customers to find the ideal solution for their sealing needs. We provide a full line of sealing products, along with molded rubber products, plastics, ceramics, tungsten carbide parts, and in-house manufacturing capabilities. Since opening we have grown to six locations across Canada & one location in Texas.

Hi-Tech Seals is committed to the professional development & career growth of our employees. We offer over fifty in-house training courses on our products, services, and industries we sell into. Hi-Tech Seals supports and encourages external training and education. At Hi-Tech Seals our people are a key competitive advantage.

Position Synopsis

Assist with the planning and execution of marketing campaigns, initiatives, and content creation to generate new prospects and engage and retain existing customers.

Main Responsibilities

- Develop, implement, and monitor marketing campaigns and sales promotions
- Coordinate the creation and production of marketing materials, promotional items, and other marketing-related deliverables
- Organize promotional events, such as open houses and trade shows
- Plan, execute, and evaluate of the success of product launches and branding initiatives
- Complete analysis of current and potential competitors
- Research and evaluate potential markets, products, and services for sales to target
- Create content
- Manage Google AdWords, Analytics, and social media platforms
- Assist with the maintenance of the company website
- Assist with daily marketing activities

Education & Experience

Require a post-secondary diploma or degree in Sales, Marketing, Business, or related field. Sealing industry experience is an asset.

Characteristics and Competencies:

- Excellent written and verbal communication skills
- Critical thinking skills
- Fluent in English
- Strong organizational skills,
- Ability to multi-task and prioritize time
- Proficient in computer skills, including Microsoft Office applications
- Ability to work efficiently and effectively both in a team and alone.
- Knowledge in the 'tools of the trade': Microsoft Office, Adobe Creative Cloud, specifically InDesign, Photoshop, and Illustrator, and various social media platforms





Interested applicants should submit their application to Becky Doiron, Marketing Supervisor, Hi-Tech Seals Inc., 9211 – 41 Avenue NW, Edmonton Alberta T6E 6R5 or email becky.doiron@hitechseals.com

Visit our website at <http://www.hitechseals.com/careers>

